2019 Cornell Translational Research Summer Institute
School of Industrial and Labor Relations (ILR) Conference Center,
140 Garden Ave, Room 423, Cornell University, Ithaca, NY

AGENDA

Wednesday, June 26th: Welcome and Orientation

1:00pm – 1:15pm  Check in

1:15pm – 1:45pm  Welcome and introductions
    Presenters: Karl Pillemer and Janis Whitlock

1:45pm – 2:45pm  Orientation to Translational Research
    Presenter: Janis Whitlock
    Learning objectives:
    • Understand what TR is and what makes it different than other social science research
    • Describe key characteristics of TR
    • Discuss the placement of TR in a larger research agenda

2:45pm – 3:00pm  Break

3:00pm – 3:45pm  Speed networking activity

3:30pm – 4:45pm  Research in the Real World: Deciding on Methods with Translation in Mind
    Presenters: Charlie Izzo, Jane Powers and Elizabeth Day
    Learning objectives:
    • Review each approach
    • Identify when each is commonly used
    • Discuss approaches to balancing flexibility and rigor in TR research design
    • Provide resources for learning more in each area

4:45 – 5:00pm  Summary and closing for the day

5:30pm – 7:30pm  Welcome reception at Coltivare (235 S. Cayuga St., Ithaca, NY)
Thursday, June 27th: Building Productive Partnerships

8:00am – 8:30am  Breakfast and mingle

8:30am – 9:45am  **Dissemination for Maximum Impact: A Step by Step Guide**
  Presenter: Rhoda Meador
  *Learning objectives:*
  - Identify salient stakeholders for your topic
  - Understand the basic elements of effective messaging
  - Strategize timelines, avenues and products for dissemination

9:45am – 10:00am  Break

10:00am – 11:00am  **Recruiting and Retaining Diverse Research Participants**
  Presenter: Tony Burrow
  *Learning objectives:*
  - Recognize common recruitment techniques and challenges in TR research
  - Discuss effective but adaptive strategies for meeting recruitment targets
  - Understand and effectively navigate cross-cultural challenges in recruitment

11:00am – 11:45pm  Integration activity: Building blocks of a TR agenda

11:45pm – 12:45pm  Lunch and networking

12:45pm – 2:00pm  **Building Effective Community Partnerships**
  Presenters: Karl Pillemer and Leslie Schultz
  *Learning objectives:*
  - Identify critical partnership elements and effective collaborative approaches
  - Understand common challenges and practical solutions to research-community partnerships
  - Apply session information to personal community partnership initiatives and identify next steps
Thursday, June 27th: Building Productive Partnerships - continued

2:00pm – 3:00pm  Human Subjects in Translational Research: A Primer for Investigators
Presenter: Elaine Wethington
Learning Objectives:
• Understand common ethical concerns in field studies
• Review strategies for addressing these proactively and productively in an IRB application

3:00pm – 3:15pm  Break

3:15pm – 4:15pm  Where the Rubber Meets the Road: Challenges and Solutions in Implementation
Presenters: Jane Powers, Amanda Purington and Jutta Dotterweich
Learning objectives:
• Understand common needs and challenges in TR research
• Recognize effective strategies for maximizing fidelity and rigor
• Discuss effective approaches for setting up effective data management systems

4:15pm – 4:45pm  Small group activity

4:45pm – 5:00pm  Summary and closing for the day

5:00pm – 7:00pm  Dinner on your own

Friday, June 28th: Telling the Data Story

8:00am – 8:30am  Breakfast and mingle

8:30am – 10:30am  Successful Grant Writing for Translational Research
Presenters: Cary Reid and Karl Pillemer
Breakout Group Facilitator: Carmel Lee
Learning objectives:
• Identify general sources of funding for TR research
• Tips and techniques for writing effective TR grants
• Understand common components and challenges in anticipating and managing TR-focused budgets
Friday, June 28th: Telling the Data Story - continued

10:30am – 10:45am  Break

10:45am – 11:45am  **Visualize This! How to Bring Data Alive through Visualization**

   **Presenters:** Henriette Lundgren and Yasamin Miller

   **Learning objectives:**
   - Explore the importance of representing data in a visual context
   - Determine approaches for improved data visualization for TR studies in your field
   - Review tips, tools and techniques for rendering data for diverse audiences

11:45am – 12:45pm  Lunch and optional career pathways networking

12:45pm - 1:45pm   **Transmedia Knowledge and Storytelling for Diverse Audiences**

   **Presenter:** Jon McKenzie

   **Learning objectives:**
   - Introduce transmedia knowledge, as well as storytelling concepts and modalities for knowledge transfer
   - Understand core elements of design frames for analyzing and generating transmedia knowledge
   - Strategize ways to use transmedia knowledge to enhance broader impacts of funded research

1:45pm – 2:45pm  **Impact through Policy: Best Practices for Engaging with Policymakers**

   **Presenters:** Elizabeth Day and Janis Whitlock

   **Learning objectives:**
   - Understand sustainability options and possibilities
   - Identify best practices for affecting policy and practice
   - Describe models for sustainability outside of the academic arena


3:15pm – 3:45pm  Putting it all together and wrap up