

2019 Cornell Translational Research Summer Institute

School of Industrial and Labor Relations (ILR) Conference Center,
140 Garden Ave, Room 423, Cornell University, Ithaca, NY

AGENDA

Wednesday, June 26th: Welcome and Orientation

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| 1:00pm – 1:15pm | Check in |
| 1:15pm – 1:45pm | Welcome and introductions
<u>Presenters:</u> Karl Pillemer and Janis Whitlock |
| 1:45pm – 2:45pm | <i>Orientation to Translational Research</i>
<u>Presenter:</u> Janis Whitlock
Learning objectives: <ul style="list-style-type: none">• Understand what TR is and what makes it different than other social science research• Describe key characteristics of TR• Discuss the placement of TR in a larger research agenda |
| 2:45pm – 3:00pm | Break |
| 3:00pm – 3:45pm | Speed networking activity |
| 3:30pm – 4:45pm | <i>Research in the Real World: Deciding on Methods with Translation in Mind</i>
<u>Presenters:</u> Charlie Izzo, Jane Powers and Elizabeth Day
Learning objectives: <ul style="list-style-type: none">• Review each approach• Identify when each is commonly used• Discuss approaches to balancing flexibility and rigor in TR research design• Provide resources for learning more in each area |
| 4:45 – 5:00pm | Summary and closing for the day |
| 5:30pm – 7:30pm | Welcome reception at Coltivare (235 S. Cayuga St., Ithaca, NY) |



Thursday, June 27th: Building Productive Partnerships

8:00am – 8:30am Breakfast and mingle

8:30am – 9:45am ***Dissemination for Maximum Impact: A Step by Step Guide***

Presenter: Rhoda Meador

Learning objectives:

- Identify salient stakeholders for your topic
- Understand the basic elements of effective messaging
- Strategize timelines, avenues and products for dissemination

9:45am – 10:00am Break

10:00am – 11:00am ***Recruiting and Retaining Diverse Research Participants***

Presenter: Tony Burrow

Learning objectives:

- Recognize common recruitment techniques and challenges in TR research
- Discuss effective but adaptive strategies for meeting recruitment targets
- Understand and effectively navigate cross-cultural challenges in recruitment

11:00am – 11:45pm Integration activity: Building blocks of a TR agenda

11:45pm – 12:45pm Lunch and networking

12:45pm – 2:00pm ***Building Effective Community Partnerships***

Presenters: Karl Pillemer and Leslie Schultz

Learning objectives:

- Identify critical partnership elements and effective collaborative approaches
- Understand common challenges and practical solutions to research-community partnerships
- Apply session information to personal community partnership initiatives and identify next steps



Thursday, June 27th: Building Productive Partnerships - *continued*

- 2:00pm – 3:00pm ***Human Subjects in Translational Research: A Primer for Investigators***
Presenter: Elaine Wethington
Learning Objectives:
- Understand common ethical concerns in field studies
 - Review strategies for addressing these proactively and productively in an IRB application
- 3:00pm – 3:15pm Break
- 3:15pm – 4:15pm ***Where the Rubber Meets the Road: Challenges and Solutions in Implementation***
Presenters: Jane Powers, Amanda Purington and Jutta Dotterweich
Learning objectives:
- Understand common needs and challenges in TR research
 - Recognize effective strategies for maximizing fidelity and rigor
 - Discuss effective approaches for setting up effective data management systems
- 4:15pm – 4:45pm Small group activity
- 4:45pm – 5:00pm Summary and closing for the day
- 5:00pm – 7:00pm Dinner on your own

Friday, June 28th: Telling the Data Story

- 8:00am – 8:30am Breakfast and mingle
- 8:30am – 10:30am ***Successful Grant Writing for Translational Research***
Presenters: Cary Reid and Karl Pillemer
Breakout Group Facilitator: Carmel Lee
Learning objectives:
- Identify general sources of funding for TR research
 - Tips and techniques for writing effective TR grants
 - Understand common components and challenges in anticipating and managing TR-focused budgets



Friday, June 28th: Telling the Data Story - *continued*

10:30am – 10:45am Break

10:45am – 11:45am ***Visualize This! How to Bring Data Alive through Visualization***

Presenters: Henriette Lundgren and Yasamin Miller

Learning objectives:

- Explore the importance of representing data in a visual context
- Determine approaches for improved data visualization for TR studies in your field
- Review tips, tools and techniques for rendering data for diverse audiences

11:45am – 12:45pm Lunch and optional career pathways networking

12:45pm - 1:45pm ***Transmedia Knowledge and Storytelling for Diverse Audiences***

Presenter: Jon McKenzie

Learning objectives:

- Introduce transmedia knowledge, as well as storytelling concepts and modalities for knowledge transfer
- Understand core elements of design frames for analyzing and generating transmedia knowledge
- Strategize ways to use transmedia knowledge to enhance broader impacts of funded research

1:45pm – 2:45pm ***Impact through Policy: Best Practices for Engaging with Policymakers***

Presenters: Elizabeth Day and Janis Whitlock

Learning objectives:

- Understand sustainability options and possibilities
- Identify best practices for affecting policy and practice
- Describe models for sustainability outside of the academic arena

2:45 – 3:15pm Integration activity: ***What? So What? Now What?***

3:15pm – 3:45pm Putting it all together and wrap up

