



6th

# fuse international conference

on knowledge exchange in public health

June 11-12, 2024

Cornell University  
Ithaca, NY

<https://bctr.cornell.edu/2024fuseconference>

## 11 June 2024: DAY 1 EVENTS

Transportation: Shuttle from Hotel Ithaca to Schurman Hall (conference) at 7:45 and 8:15

8:00 – 9:00

### Registration and Breakfast

Takoda’s Run Atrium

9:00 – 9:15

### Welcome and Introductions

Lecture Hall 4

9:15 – 10:15

### Keynote Speaker: Johanne Morne

Executive Deputy Commissioner for the New York State Department of Health

Lecture Hall 4

10:15 – 10:45

### Table Discussions

Takoda’s Run Atrium

10:45 – 11:15

### Break – Translational Research Bingo

Takoda’s Run Atrium

11:15 – 12:30

### Parallel Sessions

#### Every Step You Take: Creating Research Products with the Public

Oral Presentations - Lecture Hall 4

**Co-Producing a Story Book for Children who Experience Parental Substance Use: 'Twinkle, Twinkle Arti'** By: Cassey Muir

**Engaging Citizen Partners Within a Rapid Review Process** By: Emily Clark, Robyn Traynor, Susan Snelling, Maureen Dobbins, Farnaz Azarmju



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**Co-Designing a Mobile Application with Immigrant Adolescents for Better Sexual and Reproductive Health** By: [Salima Meherali](#), Saba Nisa

## **Better Questions + Better Methods = Better Research**

Oral Presentations - Lecture Hall 5

**Advancing Inclusive Public Health Monitoring: The Case of the Dutch Youth Monitor** By: [Mariëlle Cloin](#), Lisa van den Brekel

**Round 'Ere: Engaging the Public on Designing Community Wellbeing Data Hubs** By: [Emily Rempel](#), Gianfranco Polizzi, Simeon Yates, Emma Lord

**Relational Systems Evaluation for Public Health Programs** By: [Jennifer Urban](#), Jane Buckley, Monica Hargraves

## **Teamwork: Public Proponents for Research and Education**

Gallery Spaces – Wiswall Lab (Level 2)

**The Voices of Stakeholders Within Free School Meal (FSM) Research** By: [Connie Dalton](#), Pamela L Graham, Richard Lee

**Transitioning Power: Health Education as a Conduit Toward Health Equity** By: [William Chambers](#), Rhiannon John

**Public Health Ambassadors: Public Engagement in Practice During the COVID-19 Pandemic and Beyond** By: [Shannon Alvord](#), Samantha Hillson

## **CANCELED Can we Create Moral Economy of Knowledge Co-Creation?**

Fishbowl – Classroom 6

**Public Health Research as an Extractive Industry: Towards a Moral Economy of Knowledge Co-Creation** By: [Lisa Garnham](#), Cat Tabbner



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<b>12:30 – 13:30</b>	<b>LUNCH</b> – Takoda’s Run Atrium
<b>13:30 – 14:30</b>	Keynote Speaker: <b>Jeremy Taylor</b> Director for Public Voice at the National Institute for Health Research (NIHR) Lecture Hall 4
<b>14:30 – 15:45</b>	<b>Parallel Sessions</b>  <b><u>Experience Matters: Policy-Makers and Practitioners as Partners</u></b> Oral Presentations – Lecture Hall 5  <b>Leveraging Partnerships with Practitioners and Policy Makers to Support Action-Oriented Public Health Research in Homeless Populations</b> By: <u>Sheena Ramsay</u> , Emma Adams, Neha Jain  <b>“I Can See My Life in that Diagram”:</b> Reflections on the Challenge and Necessity of Bringing Lived Experience Insights into Systems Science and Policy Modelling By: <u>Lisa Garnham</u> , Ellen Stewart, Kat Smith  <b>Setting up a National Learning Community for Public Health Professionals. And How to Involve the Public?</b> By: <u>Tamara van Waardenburg</u>  <b><u>Interactive Poster Session</u></b> Posters - Takoda’s Run Atrium  <b>Flourishing at the Frontlines of Healthcare Delivery: Strengthening Character Virtues Among Frontline Health Workers Delivering Care to Underserved Communities in Sindh, Pakistan</b> By: <u>Danya Arif Siddiqi</u> , Manaksha Memon, Muhammad Owais Siddiqui, Mubarak Taighoon Shah, Monica Hargraves, Jennifer Urban, Subhash Chandir  <b>Attitudes Towards Telehealth Among Rural Georgians</b> By: <u>Tyler Collette</u> , Akanksha Manna



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	<p><b>Reducing Loneliness Through Culturally Appropriate, Faith-Based Activities in Older Chinese and South Asian Communities</b> By: <u>Zeb Sattar</u>, L. Geddes, S. Ahmed, L. Lochhead, S. M.Carr</p> <p><b>Life-Space Mobility: Unraveling the Impact of Osteoarthritis on Mobility Patterns Among Older Immigrant Women in Canada</b> By: <u>Saba Nisa</u>, Jordana Salma</p> <p><b>Real Experiences of Youth Voice in Policy</b></p> <p>Fishbowl - Classroom 6</p> <p><b>Youth Voice in Policy-Making: Real-World Experiences</b> By: <u>Eric Zasada</u>, Michelle McCarthy</p>
<b>15:45 – 16:00</b>	<p><b>Break</b></p> <p>Takoda’s Run Atrium</p>
<b>16:00 – 17:00</b>	<p>Plenary Panel: <b>Seldom Heard Voices in Public Health</b></p> <p>Lecture Hall 4</p> <p>Moderator: <b>Lorraine Francis</b>, Public and Ecosystem Health, Cornell University</p> <p>Panelists:</p> <p><b>Amie Patchen</b>, Public and Ecosystem Health, Cornell University</p> <p><b>Amelia Greiner-Safi</b>, Public and Ecosystem Health, Cornell University</p> <p><b>Gen Meredith</b>, Cornell Public Health Program, Cornell University</p>
Transportation: Shuttle from conference to MVR for campus tour, and Hotel Ithaca at 17:10	
<b>17:00 – 18:30</b>	<b>Open Time or Walking Tour of Cornell Campus</b>
Transportation: Shuttle from Hotel Ithaca to dinner at 18:15	
<b>18:30 – 20:30</b>	<b>Dinner</b> - Human Ecology Commons, Martha Van Rensselaer Hall



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Transportation: Shuttle from dinner to conference parking lot and Hotel Ithaca at 20:30

You can **walk** from the Veterinary College/B Lot to Martha Van Rensselaer Hall by following the signs down(west) on Tower Road. At stop light, turn right onto Garden Ave, and proceed past the PolyForm art exhibition. Martha Van Rensselaer Hall will be to your right.

You can **park** in the **Forest Home Parking Garage, 37 Forest Home Drive, Ithaca**. There are elevators in the garage; exit on Terrace level and follow signs to the Human Ecology Commons.

#### **GPS/Google Maps**

Enter "37 Forest Home Dr, Ithaca, NY 14853" for Parking Garage/Human Ecology Bldg.

Enter "Reservoir Ave, Ithaca, NY 14853" for walking directions to Martha Van Rensselaer Hall.



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## 12 June 2024: DAY 2 EVENTS

Transportation: Shuttle from Hotel Ithaca to conference at 8:00 and 8:30

<b>8:00 – 9:30</b>	<b>Breakfast</b> Takoda’s Run Atrium
<b>9:00 – 9:30</b>	<b>Table Discussion</b> Takoda’s Run Atrium
<b>9:30 -11:45</b>	<p><b>Parallel Sessions</b></p> <p><b><u>Better Together: Including Diverse Co-Researchers</u></b></p> <p>Oral Presentations – Lecture Hall 4</p> <p><b>Engaging Peers in Public Health Research: Evaluation of Whole Systems Approach in the Management of Child Healthy Weight</b> By: <u>Murali Krishnan Perumbakkam Subramanian</u></p> <p><b>Creating Supportive Spaces and Inclusive Opportunities for Co-Producing Research with People Experiencing Homelessness and other Forms of Disadvantage</b> By: <u>Emma Adams</u>, Sheena Ramsay, Neha Jain</p> <p><b>How Can We Include Infant Voice in Public Health Through ARTS (sAy fRom The Start)?</b> By: <u>Bronia Arnott</u>, Arwa Katab, Ben Dickenson, Ian Robson</p> <p><b>I’ve Got to Make Sure That I’m Emotionally Well as Well: Use of I-Poems as a Reflective Device in a Peer Research Project on Men’s Health</b> By: <u>Shelina Visram</u>, Mabel Lie, Richie Andrew, Neil Carter, Jonathan Lee, Matthew Williams</p>



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**The Promise of Community Co-Researchers in Increasing Public Health Research Inclusivity and Decreasing Population Health Inequalities: What do We Know From a PHIRST-Fusion, CHIL Consortia, and Blackpool HDRC Collaborative Project**

By: [Bronia Arnott](#), Stacey Walker, Nai Rui Chng, Sandra Bee, Riley Bunce, Sharon Hird, Matthew Parker, Peter Craig, Hannah Maiden

**Interactive Poster Session**

Posters - Takoda's Run Atrium

**Cultivating Collaborative Engagement: A Journey Towards Enhanced Public Involvement in UK Public Health Research with Fuse, the Centre for Translational Research** By: [Laura Ritson](#), Susan Carr, Ella Anderson

**Vaccination Conversations with Scientists: Compassionate, Science-Backed Conversations Improve Community Perception of COVID-19 Vaccinations** By: [Kara Rode-Webber](#), Flavia Scott, Sonia Parmar, Alyssa W. Kaganer, Itunu Adejare, Christian Bertomo, Aljay Carnate, Alexa Cohn, Elaine Geng, John He, Daniel Kim, Scarlett Lee, Corinna Loeckenhoff, Grace Marshall, Tej Shah, Rachael Skye, Angelina Tang, Arian Thakurdyal, Brian Wang, Cassandra Wattenburger, and Kara Fikrig

**Communities in the Lead- Implementing Local Health Policies Involving Neighbourhood Residents** By: [Ien van de Goor](#), John Dierx

**ASCD Healthy School Communities Project: Engaging Stakeholders for Capacity Building and Sustainability** By: [Robert Valois](#), Sandra K. Kammermann

**Conversing with the Public – Exploring Public Health Writing Among Swedish Professionals** By: [Robert Larsson](#), Maria Norfjord, Jennifer Beard



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	<p><b>Cultivating Reciprocations of Care Through a Critical Conversation Space Curriculum</b> By: <a href="#">Gabrielle Kubi</a>, Haley Montgomery, Eden G. Harrison, Mara Johnson</p> <p><b>Strategies for Engaging African Communities in Public Health</b> By: <a href="#">Kingsley Chigbu</a>, Florence Ugochi Chigbu</p> <p><b><u>About that Data: Gathering, Evaluating, and Insight</u></b></p> <p>Gallery Spaces – Wiswall Lab (Level 2)</p> <p><b>User-Centered Approaches to Engage Parents in the Design of a Digital Health Intervention</b> By: <a href="#">Shariwa Oke</a>, Laura L. Bellows, Sondra Eby Eisenstat, Ligia I. Reyes, Beatriz A. Carmona</p> <p><b>Evaluating Public Health Programs Using Theories of Change</b> By: <a href="#">Monica Hargraves</a>, Jane Buckley, Jennifer Urban</p> <p><b>Prioritizing Quality Public and Community Level Evidence in Decision Making: The Quality Assessment of Community Evidence (QACE) Tools</b> By: <a href="#">Emily Clark</a>, Susan Snelling, Maureen Dobbins</p> <p><b>Test to Protect (T2P): Empowering the Public in the Battle Against COVID</b> By: <a href="#">Barbara Goodall</a>, Amy Grant</p> <p><b><u>Researchers as Mandated Reporters</u></b></p> <p>Fishbowl – Classroom 6</p> <p><b>Research and Evaluation with Youth: Researchers as Mandated Reporters</b> By: <a href="#">Vicki Baum</a></p>
<b>11:45 – 12:45</b>	<b>LUNCH</b> - Takoda’s Run Atrium
<b>12:45 – 13:45</b>	<p>Keynote Speaker: <b>Subhash Chandir</b></p> <p>Founding Director of IRD Global</p> <p>Lecture Hall 4</p>



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13:45 – 15:25

## Parallel Sessions

### Innovative Interventions

Oral Presentations - Lecture Hall 5

**Creative Play on Prescription for Parents: A Pilot Intervention Around Birth Trauma, Postnatal Depression and Reflective Function** By: [Paige Davis](#)

**Lessons Learned from Involving Citizens in the Development of a Local Health and Wellbeing Strategy** By: [Shelina Visram](#), Mabel Lie, Mandy Cheetham, Philip Hodgeson, Anna Christie, Meg Logan, Joseph Jasperse

**Using a Participatory Approach to Addressing Barriers to Early Diagnosis of Prostate Cancer Among Black Men in the North-East of England and Scotland** By: [Floor Christie-de Jong](#), Olugbenga Samuel Oyeniya, Lawrence Nnyanzi, Judith Eberhardt, John Kabuye, Martin Kalemba, Marie Kotzur, Kathryn A. Robb

### Interactive Poster Session

Posters - Takoda's Run Atrium

**Engaging Adolescents in Sexual and Reproductive Health and Rights and Family Planning Advocacy in Pakistan** By: [Salima Meherali](#), Zohra Lassi

**Public Partners Take the Mic: Fuse's "Research and Me" Podcast and its Promise for Public Engagement** By: [Mark Welford](#)

**Engaging Kinship Caregivers in Advocating for School-Based Dental Services** By: [Nancy Mendoza](#), Angela Tovar

**Fulfilling Potential and Keeping Commitments: Exploring the "Promises" for Public Involvement and Engagement in the National Institute for Health and Care Research (NIHR) School for Public Health Research (SPHR) in England, UK** By: [Lesley Haley](#), Margaret Ogden



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	<p><b>All Our Children. A Pragmatic Case Study Exploring the Impact of a Significant Other, Place or Thing on Young People’s Development Using the Capability Approach and the Person, Process, Context and Time Model</b> By: <a href="#">Sasha Ban</a></p> <p><b><u>Cabaret of Dangerous Ideas</u></b></p> <p>Location: Classroom 7</p> <p><b>The Promise of Engaging Youth in Public Health and the Impact of Adulthood</b> By: <a href="#">Heather Wynkoop Beach</a>, <a href="#">Marisol De Leon</a></p> <p><b>Patient and Public Involvement and Engagement in Research – Do We Need an ‘Ethical Anchor’?</b> By: <a href="#">Sophie Suri</a>, <a href="#">Samantha Harrison</a>, <a href="#">Alex Belvin-Nicholls</a>, <a href="#">Felicity Shenton</a></p> <p><b>“Can we do that here?”: Context-Awareness in Dissemination and Implementation of Public Health Programs</b> By: <a href="#">Jane Buckley</a>, <a href="#">Jennifer Urban</a>, <a href="#">Monica Hargraves</a></p> <p><b><u>Engaging the Public: Successes and Failures</u></b></p> <p>Fishbowl – Classroom 6</p> <p><b>Engaging the Public in Public Health: What Does it Mean for Our Research? Reflecting on Successes and Failures from Tranzo and Fuse</b> By: <a href="#">Ien van de Goor</a>, <a href="#">Peter van der Graaf</a></p>
<b>15:25 – 15:45</b>	<b>Break</b> - Takoda’s Run Atrium



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<b>15:45 – 16:45</b>	<p><b>Plenary Panel: History and Future of Fuse</b></p> <p>Lecture Hall 5</p> <p>Moderator: <b>Amanda Purington Drake</b>, Director, ACT for Youth, Cornell University</p> <p>Panelists:</p> <p><b>Ashley Adamson</b>, Former Director of Fuse, NIHR School for Public Health Research, Newcastle University</p> <p><b>Ien van de Goor</b>, Program Leader Academic Collaborative Center Public Health, Tranzo/ Tilburg University</p> <p><b>Sheena E. Ramsay</b>, Director of Fuse, Population Health Sciences Institute, Newcastle University</p>
<p>Transportation: Shuttle from conference to Hotel Ithaca at 17:00</p>	
<b>16:45 – 17:30</b>	<b>Planning for the Next Fuse Conference - Lecture Hall 5</b>
<b>17:30</b>	<b>Conference Ends</b>
<p>Transportation: FINAL Shuttle from conference to Hotel Ithaca at 17:45</p>	



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## **SESSION DESCRIPTIONS**

### **Co-Producing a Story Book for Children who Experience Parental Substance Use:**

**'Twinkle, Twinkle Arti'** By: [Cassey Muir](#)

This presentation will focus on the co-production of a story book that aims to support the emotional and social wellbeing of children whose parents use alcohol and/or drugs. We have collaboratively worked with children, parents, teachers, practitioners, an author, illustrator, and film club to develop a story book and story time video. The book translates findings from two linked studies and is a tool to facilitate conversations between trusted adults and children. The presentation will cover: 1) details on how and why the book was developed; 2) a showcase of the finished book/video and the themes presented within it (with a limited number of copies to share with interested colleagues); and 3) feedback on usability and impact.

### **Engaging Citizen Partners within a Rapid Review Process** By: [Emily Clark](#), [Robyn Traynor](#), [Susan Snelling](#), [Maureen Dobbins](#), [Farnaz Azarmju](#)

To make rapid reviews more responsive and relevant to priority issues, the National Collaborating Centre for Methods and Tools' (NCCMT) Rapid Evidence Service (RES) meaningfully engages citizen partners with lived experience in the development of rapid reviews on various public health topics. The NCCMT's RES has successfully engaged 21 public partners across 19 rapid reviews, bringing unique insights and perspectives that enhance the relevance of the reviews. This session will explore formally incorporating public engagement in the rapid review process to address a major gap in the evidence synthesis and decision-making process.

### **Co-Designing a Mobile Application with Immigrant Adolescents for Better Sexual and Reproductive Health** By: [Salima Meherali](#), [Saba Nish](#)

In my presentation, I will share how we can actively engage end-users, such as adolescents, in designing and developing knowledge translation interventions or strategies. Co-designing and tailoring KT interventions according to young people's needs, preferences, and context will ultimately lead to more impactful utilization of health information and in healthcare decision-making.

### **Advancing Inclusive Public Health Monitoring: The Case of the Dutch Youth Monitor**

By: [Mariëlle Cloin](#), [Lisa van den Brekel](#)

Public health monitoring is essential for understanding societal trends, but inclusivity challenges exist. This is also the case in the Dutch youth health monitor, which only

surveys mainstream secondary school students, excluding those in special or practical education. Our project aims to improve the inclusivity of the youth health monitor, focusing on the 2021 monitor (n=166,252) to study COVID-19's impact on young people's health. The goal is to incorporate diverse stakeholders, including students and parents, input throughout the monitoring process.

**Round 'Ere: Engaging the Public on Designing Community Wellbeing Data Hubs** By: [Emily Rempel](#), [Gianfranco Polizzi](#), [Simeon Yates](#) & [Emma Lord](#)

Data used to track community health and wellbeing are often top-down measures focused on ill health. We present an evaluation of a peer research and public engagement method to build bottom-up community wellbeing data hubs. Using appreciative inquiry we look at how to support a community to ask itself how to measure wellbeing

**Relational Systems Evaluation for Public Health Programs** By: [Jennifer Urban](#), [Jane Buckley](#), [Monica Hargraves](#)

Relational Systems Evaluation (RSE) is an empirically tested framework for program evaluation and planning that integrates principles associated with systems theories in order to develop evaluation capacity, enhance evaluation quality, integrate research and practice, and ultimately improve programs. RSE provides a practical way to bridge theory and practice in evaluation by working through evaluator-practitioner partnerships to integrate diverse sources of expertise and build evaluation capacity. RSE is operationalized using the Systems Evaluation Protocol (SEP), a step-by-step protocol for planning, implementing and utilizing an evaluation of programs or interventions. The talk will describe the structured process for working with programs on evaluation planning using the SEP and the Netway, a publicly available online evaluation tool.

**The Voices of Stakeholders Within Free School Meal (FSM) Research** By: [Connie Dalton](#), [Dr. Pamela L Graham](#), & [Dr. Richard Lee](#)

Free School Meals (FSM) have been a longstanding feature of the educational landscape of the UK as an intervention to address malnourishment, they are available to school aged children who come from households which meet a varied list of criteria. However, research has shown that children are less likely to be invited to participate in research into FSM. Children, parents and school staff from across the UK were invited to participate in a research project on FSM utilising photovoice, interviews and focus groups to share their experiences on the FSM system. This gallery space will mainly look at the potential of involving children and young people in research on public health, focusing on FSM from a



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human rights based perspective, in line with the United Nations Convention on the Rights of the Child's Article 12.

## **Transitioning Power: Health Education as a Conduit Toward Health Equity** By: [William Chambers](#), [Rhiannon John](#)

This presentation will highlight the role of health education as an innovative method of engaging the public in public health. Providing diverse populations with health education helps individuals make informed decisions regarding their healthcare and equips them with the necessary tools to relay that education to others. To this end, our presentation will explore practical ways to use health education as an engagement tool for any population being served—utilizing the multifaceted experiences and expertise of current sexual health educators.

## **Public Health Ambassadors: Public Engagement in Practice During the COVID-19 Pandemic and Beyond** By: [Shannon Alvord](#), [Samantha Hillson](#)

With the launch of COVID-19 vaccination efforts in 2021, the Tompkins County Health Department took a unique approach to promote vaccination among hesitant groups. Hiring individuals from within target populations, our Public Health Ambassadors (PHA) took public health directly into the community, to be physically present and visible. The success of our PHA pilot allowed us launch a Community Health Worker program, an initiative rooted in building self-advocacy and agency among those most impacted by structural and systemic issues that contribute to health disparities and negative health outcomes.

## **Public Health Research as an Extractive Industry: Towards a Moral Economy of Knowledge Co-Creation** By: [Lisa Garnham](#), [Cat Tabbner](#)

We face a number of obstacles in moving towards non-extractive research praxis in our work on poverty and public health in Glasgow, Scotland. Others, in other settings, are experiencing the same. Challenges have primarily stemmed from the demands of research institutions on us and our collaborators. We wonder: can we create a 'moral economy' of knowledge co-creation within this system? How?

## **Leveraging Partnerships with Practitioners and Policy Makers to Support Action-Oriented Public Health Research in Homeless Populations** By: [Sheena Ramsay](#), [Emma Adams](#), [Neha Jain](#)

In this presentation, we will present case studies of research projects where policy makers and practitioners have been involved resulting in actionable findings. The case studies are



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based on research projects providing different examples and reflections on engaging with relevant stakeholders, and how that shaped and informed our research. The research projects were related to the health of populations experiencing homelessness, and related disadvantages. Learnings shared in this presentation would be applicable to public health and inequalities research, more widely.

**“I Can See My Life in that Diagram”: Reflections on the Challenge and Necessity of Bringing Lived Experience Insights into Systems Science and Policy Modeling** By: [Lisa Garnham](#), [Ellen Stewart](#), [Kat Smith](#)

We present an innovative attempt to use systems maps to combine evidence synthesis with lived experience narratives about the housing-health system. We reflect on the crucial insights offered by lived experience contributions and what this reveals about the limitations of the ‘evidence cultures’ currently dominating health research and policy work in the UK.

**Setting Up a National Learning Community for Public Health Professionals. And How to Involve the Public?** By: [Tamara van Waardenburg](#)

In the Netherlands, municipalities, health insurers and the Dutch Ministry of Health, Welfare and Sport are jointly committed to healthy and active living (Healthy and Active Living Agreement) and to appropriate care (Integral Care Agreement). Both agreements pursue an integrated and cross-domain policy to achieve these goals, consisting of the implementation of preventive approaches at local level. To optimally advise local governments, public health (PH) professionals need knowledge and skills on how to implement cross-domain preventive approaches successfully. Therefore, a learning community for PH professionals is initiated in 2023 on a national level, financed by the Dutch Ministry of Health, Welfare and Sport. During this presentation I will explain how we set up the learning community and how we try to involve the public

**Flourishing at the Frontlines of Healthcare Delivery: Strengthening Character Virtues Among Frontline Health Workers Delivering Care to Underserved Communities in Sindh, Pakistan** By: [Danya Arif Siddiqi](#)

Our work addresses the challenges faced by Frontline Health Workers (FHWs) in Low Middle-Income Countries (LMICs), particularly in Pakistan, focusing on issues such as burnout, training gaps, and safety concerns. We propose an innovative solution—a tailored humanities-based curriculum leveraging local arts and literature to reconnect FHWs with their sense of purpose, fostering empathy and improving patient care. We present findings from our study that employs a multi-phase mixed-methods approach, to evaluate the



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feasibility and impact of the humanities-based curriculum piloted with 100 vaccinators and lady health workers and evaluated using an adapted purpose scale and in depth interviews with participants. We will share lessons learned from the study and present policy implications of our work.

## **Attitudes Towards Telehealth Among Rural Georgians** By: [Tyler Collette](#), [Akanksha Manna](#)

In rural Georgia, many residents face chronic health issues and a lack of local healthcare providers. Telehealth services are a solution to this major access gap. This study examines attitudes toward telehealth usage in rural Georgia to explore factors for engagement. The analysis revealed that prior telehealth experience influenced current positive attitudes.

## **Reducing Loneliness Through Culturally Appropriate, Faith-Based Activities in Older Chinese and South Asian Communities** By: [Zeb Sattar](#), [L. Geddes](#), [S. Ahmed](#), [L. Lochhead](#), & [S. M. Carr](#)

Minority ethnic older South Asian (SA) people suffer persistent health inequalities. Addressing cultural barriers to access health and social care services should therefore be a public health priority. Experiences of older SA people engaging in culturally appropriate social activities and one-to-one support services were explored to understand how they reduce loneliness and social isolation. A three-year mixed methods evaluation study (2021-2024) was conducted in a Northern part of England.

## **Life-Space Mobility: Unraveling the Impact of Osteoarthritis on Mobility Patterns among Older Immigrant Women in Canada** By: [Saba Nisa](#), [Jordana Salma](#)

Osteoarthritis poses a formidable barrier to the life space mobility of older immigrant women in Canada, limiting their independence and participation in societal activities. This research presentation sheds light on the unique challenges faced by this demographic. It aims to provide a platform to attendees for understanding the multifaceted intersection of culture, health, and mobility, driving meaningful action towards more equitable healthcare and social support systems for older immigrants.

## **Youth Voice in Policy-Making: Real-World Experiences** By: [Eric Zasada](#), [Michelle McCarthy](#)

Many national and international bodies, including the Centers for Disease Control and Prevention, the World Health Organization, and the United Nations (among others), call for youth participation and voice in decision-making and policy. Youth Advisory Councils (sometimes called Youth Advisory Boards) are often created as a way to integrate youth



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voice. But how do these approaches to meaningful youth engagement in decision- and policy-making really work? In this fishbowl, facilitators will engage participants in discussion about their real-world experiences integrating youth voice in decision- and policy-making. The discussion will explore topics ranging from the process of developing an approach for integrating youth voice in decisions and policy, to the necessary preparations for youth and adults for meaningful youth engagement, to the challenges experienced and strategies to overcome them.

## **Engaging Peers in Public Health Research: Evaluation of Whole Systems Approach in the Management of Child Healthy Weight** By: [Murali Krishnan Perumbakkam Subramanian](#)

Dundee City Council in Scotland pioneers the Whole Systems Approach (WSA) to Child Healthy Weight with a focus on community collaboration. We partnered with local stakeholders, employing a mixed-methods approach including Participatory Ethnographic Evaluation and Research (PEER). Trained peer researchers conducted interviews, revealing benefits like teamwork and shared responsibility but also challenges such as limited community visibility. This approach exemplifies community engagement in public health, aligning with the conference theme for 2024 'The Promise of Engaging the Public in Public Health'.

## **Creating Supportive Spaces and Inclusive Opportunities for Co-Producing Research with People Experiencing Homelessness and Other Forms of Disadvantage** By: [Emma Adams](#), [Sheena Ramsay](#), [Neha Jain](#)

In this session, we will provide an overview of approaches used to co-produce qualitative studies and a systematic review with people experiencing homelessness alongside other forms of disadvantage. We will focus on three distinct experiences: 1) co-producing a qualitative systematic review, 2) co-producing qualitative thematic analysis, and 3) co-producing a visual representation of research findings. We will use these three case studies, to illustrate areas for success, challenges, and actions taken. Learnings shared in this presentation would be applicable to public health and inequalities research undertaking involvement and engagement activities, more widely.

## **How Can We Include Infant Voice in Public Health through ARTS (sAy fRom The Start)?** By: [Bronia Arnott](#), [Arwa Katab](#), [Ben Dickenson](#) & [Ian Robson](#)

What do babies have to say about public health? It is a human right that children of all ages can express their views on matters that affect them, and we have a duty to ensure their views are acted on – yet the voices of our youngest citizens are seldom heard. Using the

Lundy Model, a rights-based model of participation, we use creative play sessions to explore the promise of meaningful involvement and engagement of infants in public health and whether this can be facilitated through the arts to give babies a say from the start.

**I've Got to Make Sure That I'm Emotionally Well as Well: Use of I-Poems as a Reflective Device in a Peer Research Project on Men's Health** By: [Shelina Visram](#), [Mabel Lie](#), [Richie Andrew](#), [Neil Carter](#), [Jonathan Lee](#), [Matthew Williams](#)

Peer research is increasingly seen as a way to engage and gather insights from marginalised groups. In the context of mental health, men are an under-represented group who often avoid engaging with services. This presentation will share learning from a project on men's mental health that involved using i-poems as a reflective device for the three peer researchers, who interviewed one another. Reviewing the i-poems led to important insights around the role of identity, time and place within the research.

**The Promise of Community Co-Researchers in Increasing Public Health Research Inclusivity and Decreasing Population Health Inequalities: What do We Know From a PHIRST-Fusion, CHIL Consortia, and Blackpool HDRC Collaborative Project** By: [Bronia Arnott](#), [Stacey Walker](#), [Nai Rui Chng](#), [Sandra Bee](#), [Riley Bunce](#), [Sharon Hird](#), [Matthew Parker](#), [Peter Craig](#) & [Hannah Maiden](#)

Community co-researchers are local residents with relevant lived experience who receive training, support and part-time employment to undertake research activities. Will a community co-researcher model increase inclusion of diverse groups in a public health evaluation? Can we find out the answer to this question by using ripple effects mapping, a participatory research technique? Will community co-researchers help realise the promise of engaging the public in public health by increasing inclusivity and decreasing health inequalities?

**Cultivating Collaborative Engagement: A Journey Towards Enhanced Public Involvement in UK Public Health Research with Fuse, the Centre for Translational Research** By: [Laura Ritson](#), [Susan Carr](#), [Ella Anderson](#)

This interactive poster focuses on the development of Public Involvement and Engagement (PIE) in UK public health research, especially within the Fuse research strategy. Fuse has centralised and reinforced its PIE initiatives by forming a Public Involvement and Engagement Committee (PIEC) and appointing a dedicated leadership role. Fuse are dedicated to cohesive PIE management, promoting various public perspectives and collaborations with broader involvement groups and research entities, thereby improving communication and dissemination to diverse communities.



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## **Vaccination Conversations with Scientists: Compassionate, Science-Backed Conversations Improve Community Perception of COVID-19 Vaccinations** By: [Kara Rode-Webber](#)

Vaccination Conversations with Scientists is an initiative promoting vaccine uptake by connecting volunteer Cornell University scientists with community members, encouraging conversations about the science behind COVID-19 vaccines. Our direct canvassing strategies have resulted in over 10K conversations throughout the pandemic, providing insight into vaccine hesitancy and increasing self-reported likelihood to get vaccinated pre- and post-conversation.

## **Communities in the Lead- Implementing Local Health Policies Involving Neighbourhood Residents** By: [len van de Goor and John Dierx](#)

To tackle persisting health disparities three middle-sized Dutch municipalities aim to implement an integral, area-oriented approach with citizens center stage. The policy implementation process is followed by a learning evaluation approach. In this session we present preliminary findings showing that personnel shortage, high turnover rates and low policy priority make it difficult to keep track on what is going in the selected neighborhoods. Moreover communication between resident representatives and the municipality is often poor and successful initiatives seem to be built on experienced district coordinators and dedicated resident volunteers who know their way around the municipality.

## **ASCD Healthy School Communities Project: Engaging Stakeholders for Capacity Building and Sustainability** By: [Robert Valois and Sandra K. Kammermann](#)

We will describe: 1) ASCD as a membership-based, nonprofit organization for education leaders; 2) the ASCD Whole Child Initiative; 3) Development, implementation and evaluation of the ASCD Healthy School Communities Project (HSC); and 4) Stakeholder engagement methods in the process for Whole Child capacity building, sustainability and policy development

## **Conversing with the Public – Exploring Public Health Writing among Swedish Professionals** By: [Robert Larsson, Maria Norfjord, Jennifer Beard](#)

Public health work involves diverse writing tasks to communicate various health messages. Writing is a key competence in public health training, but little is known about the practice in Sweden. This study aims to explore writing practices among Swedish public

health professionals through a web-based questionnaire. Our results and presentation offer cross-cultural insight into engaging the public in public health

### **Cultivating Reciprocations of Care Through a Critical Conversation Space Curriculum**

By: [Gabrielle Kubi](#), [Haley Montgomery](#), [Eden G. Harrison](#), and [Mara Johnson](#)

This project qualitatively documents 7 university-based Black girls' training in a semester-long community-engaged course exploring Black women's and girls' educational and psychological experiences; and their simultaneous facilitation of Black girl-centric, identity-based dialogue programming. We investigate how and what they learned about care during this time. Our preliminary themes pertain to trust, respect, support, self-esteem, and accountability. More broadly, we aim to privilege Black girls' and women's communal, interpersonal, and medical care, particularly combatting misogynoir as it obstructs open, safe conversations regarding adolescent Black girls' health (Beach et al., 2021; Pratt et al., 2022).

### **Strategies for Engaging African Communities in Public Health** By: [Kingsley Chigbu](#), [Florence Ugochi Chigbu](#)

In this presentation, we will share a model of public engagement in healthcare that has been developed and presented among African immigrants in the US on the subject of public health. Our model was derived during the COVID-19 pandemic, following the gathering of series of data - quantitative and qualitative. We observed that the African community in the US has a cultural way of accessing, trusting, and engaging in health-related spaces. This informed our interest to engage more with the community to understand why there was some level of resistance towards anything that had to do with healthcare discourse. This observation was predominantly with the adult population which needs more information in the area of healthcare compared to the young ones. Our inquiries and findings yielded enough data from which we developed the Public Engagement in Healthcare Model (PEHM). The model has seven aspects that comprises stages and modes of engagement and sustained feedback. We will share the lessons learned from implementing this model, as well as areas for improvement. We will also share thoughts and ideas that other communities may find useful in formulating ways to engage specific cultural groups.

### **User-Centered Approaches to Engage Parents in the Design of a Digital Health**

**Intervention** By: [Shariwa Oke](#), [Laura L. Bellows](#), [Sondraw Eby Eisenstat](#), [Ligia I. Reyes](#), [Beatriz A. Carmona](#)

User Centered Design (UCD) is a promising approach to engage the public in the development of digital health interventions. The e-Healthy EnviRONments study (eHEROs), a digital nutrition and physical activity intervention, used UCD-based methods to engage the priority audience (parents of preschoolers with limited resources) throughout the development process. An online survey (n=116), virtual interview (n=16), and wireframe testing (2 phases; n=5/phase) were completed to understand the needs and preferences of this audience. Multiple stages of development, in partnership with software developers, were crucial in understanding feasibility and acceptability of eHEROs strategies. This work hopes to spark conversations about the strengths, challenges, and opportunities of UCD methods in the design of digital interventions.

**Evaluating Public Health Programs Using Theories of Change** By: [Monica Hargraves](#), [Jane Buckley](#), [Jennifer Urban](#)

In this small group discussion, we will describe the central role of a well-developed pathway model (programmatic theory of change) in the evaluation of public health programs.

**Prioritizing Quality Public and Community Level Evidence in Decision Making: The Quality Assessment of Community Evidence (QACE) Tools** By: [Emily Clark](#), [Susan Snelling](#), [Maureen Dobbins](#)

In addition to research findings, evidence-informed decision-making in public health uses evidence from community sources, such as local health data and community and political preferences, to inform decisions. Previously, there were no relevant tools available to assess the quality of evidence from these sources. To fill this gap, the National Collaborating Centre for Methods and Tools created the Quality Assessment of Community Evidence (QACE) tools. Explore how the innovative QACE tools support the integration of high-quality community evidence into the decision-making process, centering the public in decisions that directly affect their health.

**Test to Protect (T2P): Empowering the Public in the Battle Against COVID** By: [Barbara Goodall](#), [Amy Grant](#)

With 5,000+ volunteers contributing 100,000+ hours, and providing over 3 million COVID tests, T2P became integral to the provincial pandemic response. T2P goes beyond case detection, empowering communities with self-determination, access, and autonomy. Gain key insights for future health engagement strategies in positively engaging the public.



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## **Research and Evaluation with Youth: Researchers as Mandated Reporters** By: [Vicki Baum](#)

Research and program evaluation conducted in relation to youth is more important than ever as we work across practice, policy, and academia to collectively promote the health and well-being of youth. When working toward the promotion of health and well-being among youth, sensitive topics such as sexual health, mental health, and various traumas cannot be ignored. The collaborative effort across fields to conduct research and evaluation helps us inform our knowledge and programming to both prevent negative outcomes and respond to youth needs. Within NYS various direct service professionals are required to be mandated reporters, obligated to report suspected child abuse and maltreatment to the Child Protective Services (CPS) system. Trainings are provided to identify clear indicators and make an informed report based on substantial evidence. Currently, researchers working with youth in NYS are not required to act as mandated reporters.

The question for researchers becomes, are we obligated to report suspected abuse to CPS? Or does this become an overwhelming burden that can prevent much needed research from occurring?

As a licensed social worker conducting a program evaluation with foster care-involved youth, interviews posed a risk of disclosure, as youth were free to respond to open ended questions. Although the questions in the interview were not related to anything that may lead to a disclosure, language indicating the participation of a mandated reporter needed to be included within the consent process. The program partner was concerned that “mandated reporter” could influence youth participation due to their negative interactions in the past. It was decided that the research staff member would only interview youth over the age of 18, removing the concern for minors. This fishbowl session welcomes the opportunity for thoughtful conversation regarding implications from all perspectives.

## **Creative Play on Prescription for Parents: A Pilot Intervention Around Birth Trauma, Postnatal Depression and Reflective Function** By: [Paige Davis](#)

This talk will discuss research around the first socially prescribed creative play programme in the UK for families with children 0-3-years-old. This study examines three cohorts of parents looking at postnatal depression, birth trauma and reflective functioning scores before and after a 5-week creative play on prescription community intervention. Questionnaires gleaned 28 paired reports of the City Birth Trauma Scale, Edinburgh Postnatal Depression Scale and Reflective Functioning Questionnaire. A repeated measures ANOVA found significant changes in postnatal depression scores with no interaction effect for those who attended 1 or 2 cohorts. Birth trauma report predicted

parent depression scores and reflective functioning uncertainty after the intervention. Results are discussed in terms of trauma informed focus, length of intervention and future socially prescribed creative play iterations.

**Lessons Learned from Involving Citizens in the Development of a Local Health and Wellbeing Strategy** By: [Shelina Visram](#), [Mabel Lie](#), [Mandy Cheetham](#), [Philip Hodgeson](#), [Anna Christie](#), [Meg Logan](#), [Joseph Jasperse](#)

South Tyneside Council were keen to include the voices of seldom-heard groups in the development of their new Health & Wellbeing Strategy. We worked with the local voluntary sector to engage with people from diverse communities and gather their insights on what a healthier, happier South Tyneside would look like. This presentation will involve reflecting on the successes and setbacks we experienced; while we failed to recruit local people as co-researchers, we were able to gather in-depth insights on the wider determinants of health and shift the focus away from an individual lifestyle approach.

**Using a Participatory Approach to Addressing Barriers to Early Diagnosis of Prostate Cancer among Black Men in the North-East of England and Scotland** By: [Floor Christie-de Jong](#)

Black men are at least twice as likely to develop prostate cancer. This presentation describes the process and outcome of working in partnership with men from the Black African and Caribbean community in North-East England and Scotland to co-design a peer-led intervention to raise awareness of the increased risk of prostate cancer.

**Engaging Adolescents in Sexual and Reproductive Health and Rights and Family Planning Advocacy in Pakistan** By: [Salima Meherali](#), [Zohra Lassi](#)

The poster will advance the limited knowledge base on the SRHR knowledge and information needs of adolescents in rural Pakistan and the science underpinning participatory action research methods with adolescents. I will share the importance of public engagement in science and innovation.

**Public Partners Take the Mic: Fuse's "Research and Me" Podcast and its Promise for Public Engagement** By: [Mark Welford](#)

This presentation looks at the innovative and award-winning "Public Health Research and Me" podcast, led by public partners from Fuse, the Centre for Translational Research in Public Health, in the UK. The podcast redefines roles by placing public partners in the position of creators and hosts. Enabling them to curate guests and pose questions that directly address research pertinent to their own lived experiences,



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effectively bridging the gap between public health research and the communities it seeks to benefit.

## **Engaging Kinship Caregivers in Advocating for School-Based Dental Services By:**

[Nancy Mendoza, Angela Tovar](#)

Kinship families are often overlooked and experience numerous challenges and stressors. Among these is the lack of accessibility to prompt and quality dental care services that are provided with cultural humility and respect. The Kinship Oral Health Project (KOH) is dedicated to advocating for the utilization of School-Based Dental Services (SBDS) as an evidence-based strategy for increasing accessibility and decreasing barriers and disparities to dental health services for children in kinship families. This interactive poster will present the progression, findings, and next steps of the KOH project.

## **Fulfilling Potential and Keeping Commitments: Exploring the “Promises” for Public Involvement and Engagement in the National Institute for Health and Care Research (NIHR) School for Public Health Research (SPHR) in England, UK By:**

[Lesley Haley, Margaret Ogden](#)

Fuse is a founding member of the NIHR’s School for Public Health Research (SPHR) in England (UK) and Fuse members are actively involved in supporting Public Involvement and Engagement across all levels of the SPHR organisation. This interactive poster explores Fuse’s involvement in SPHR’s approaches to public involvement by reflecting on the dual meanings of the word “promise”– in this context, that of “keeping a commitment” and being “full of potential”. The SPHR’s “commitment promise” to public involvement has included developing a Public Partner Network, fostering representation on operational and strategic groups, funding an internal public involvement evaluation, and co-producing a new Involvement strategy in 2023 with public partners. The SPHR is also trying to nurture the potential “promise” of public involvement by funding co-produced research aimed at embedding diversity, inclusion, and creative involvement. Conference colleagues are invited to join Fuse/SPHR colleagues to explore whether these “promises” really have the potential to embed diverse and inclusive public involvement within the organization. Can conference colleagues suggest other ideas that could enable us to keep our “promises” to public involvement and engagement?

## **All Our Children. A Pragmatic Case Study Exploring the Impact of a Significant Other, Place or Thing on Young People’s Development Using the Capability Approach and the Person, Process, Context and Time Model By:**

[Sasha Ban](#)



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Disadvantage permeates many parts of society: resources are finite, young people's needs are complex and many remain unmet. There is little cohesive policy planning for young people that assesses their needs effectively. Without this, young people are being left behind and unable to fulfil their capabilities and subsequent functionings. This study used a pragmatic approach coupled with nested case study methodology. Evidence was collected to enable a comprehensive understanding of the context and systems that young people exist within. Interview data was gathered from the field over a three-month period. Interviews were conducted with those involved in education at all levels; senior leaders, teachers and pastoral staff, and young people. Behaviour policies and Ofsted reports formed part of the evidence collection. Sen's capability approach and Bronfenbrenner and Morris's process-person-context-time models were used as a framework for analysis.

## **The Promise of Engaging Youth in Public Health and the Impact of Adulthood** By: [Heather Wynkoop Beach](#), [Marisol De Leon](#)

Aiming to shed light on the often-overlooked issue of adulthood and its effects on the health and well-being of youth. Adulthood, the systematic mistreatment and discrimination against young individuals based on their age, manifests itself in various aspects of society, including education, healthcare, and interpersonal relationships. This fishbowl seeks to explore the impact adulthood has on the ability of young people to advocate for themselves when it comes to health and wellness and the wider public health implications. We will engage fishbowl participants in a discussion of adulthood they have encountered in their public health work and personal lives, its implications, and potential ways to address or mitigate it

## **Patient and Public Involvement and Engagement in Research – Do We Need an ‘Ethical Anchor’?** By: [Sophie Suri](#), [Samantha Harrison](#), [Alex Belvin-Nicholls](#), [Felicity Shenton](#)

This presentation is a methodological reflection based on practical examples of involving the public in public health work. The content focuses on the need for ethical guidance in our approach to public involvement and discusses this with regards to; a) emotional risk b) physical risk c) confidentiality and personal data d) support vs. paternalism e) marginalization and f) sustainability of relationships.

## **“Can We Do That Here?”: Context-Awareness in Dissemination and Implementation of Public Health Programs** By: [Jane Buckley](#), Jennifer Urban, Monica Hargraves

In this session we will pose the question: “Why don't (can't?) program implementers ‘stick to the plan’ when it comes to implementing and evaluating an evidence-based program?”



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This brief brainstorm will seek to identify the underlying assumptions that pose a risk to implementation fidelity and reliable data collection in the real, messy, human world. Participants will be asked to consider questions regarding how to engage with the challenge of balancing program fidelity with context-aware flexibility and responsiveness.

**Engaging the Public in Public Health: What Does it Mean for Our Research? Reflecting on Successes and Failures from Tranzo and FUSE** By: [len van de Goor](#), [Peter van der Graaf](#)

Public health policies have not been very successful in reducing health inequities with more affluent groups profiting the most and thereby widening the gap. How can public health research give voice to vulnerable groups in what is important to them in improving their health? How can we empower them in changing the adverse influences of social and commercial determinants on their health? In this fishbowl we will reflect on experiences across both institutions and countries of engaging public members in our research, to identify practical learning from both failures and successes. And we invite you to share your thoughts through a series of thought-provoking statements.



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